

## Crumbz - Privacy Policy

By using the Crumbz website:

www.crumbz.com.au (**website**), which is owned by Business Essence Pty Ltd trading as Crumbz (**Crumbz**), you consent to us collecting and using your personal information as outlined in this Privacy Policy. Your personal privacy is important to us. This Privacy Policy explains how we collect and use your personal information.

### **What information do we collect and how do we use it?**

When you place an order through this website, we need to know your name, e-mail, phone number, address and credit card details (if paying by credit card). This allows us to process and fulfil your order successfully. It also helps us in maintaining your account. We will not share, rent, barter or sell your details with other users or with third-party companies.

Further, in order to provide better services and to detect and correct website errors, we may collect aggregate information about use of the website (such as which pages are viewed most often) and we may collect information about computers and internet connections, such as browser type, browser language, and IP address. We will not share, rent, barter or sell information about your computer or internet connection with other users or with third-party companies.

We will treat your personal information confidentially. We will not use information provided to us by you in a manner inconsistent with the Commonwealth Privacy Act 1988, or the National Privacy Principles.

In supplying and delivering products to you, we may rely on third parties. These third parties may include IT service providers, courier and postal service providers, shipping agents and regulatory or government authorities. Where these third parties are used they will be bound by specific confidentiality undertakings.

We may from time to time send you by email information regarding special offers or promotions. We will only do this if we believe this will be of interest to you. If you do not want us to send you any of this material you will have the opportunity to unsubscribe from receiving such information.

### **When does Crumbz disclose the information it collects to outside parties?**

Crumbz may release customer information when we believe, in good faith, that such release is required by law, or reasonably necessary to: (i) comply with legal process, such as a search warrant, subpoena, statute or court order; (ii) enforce or apply the terms of any of our user agreements; or (iii) protect the rights or property or for the safety of Crumbz, our users, or others.

### **How does Crumbz protect customer information?**

When you place orders, we use a secure server. The secure server software (SSL) encrypts all information you input before it is sent to us. Furthermore, all of the sensitive customer data we collect is protected by encryption and security to prevent unauthorised access.

### **Credit Card Details**

All credit card payments are processed securely through the DirectOne Payment Gateway and ANZ Bank. Payment by credit card is the fastest way to receive your order as there is no clearance delay. Crumbz does not store any credit card information on our servers.

### **What about Cookies?**

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. Our cookies do not contain any personally identifying information. They allow you to place your online order and to login once you are subscribed. Most Web browsers automatically accept cookies, but you can usually change your browser to prevent that. You will need cookies enabled to use the Crumbz website.

### **Changes to this Privacy Policy**

We reserve the right to modify this Privacy Policy from time to time without notice. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware or capable of becoming aware of what personal information we collect, how we use it, and under what circumstances we disclose it.

Version 1:26 October 2009